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Asia get the massage...

Natural babycare expert Catherine Arfi has had success in the Asian market with her Aromababy brand.

Aromababy products have been donated to several orphanages in Thailand and Arfi has fostered links with a Phuket orphanage which she plans to visit to talk about natural ingredients and massage.

“The benefits of baby massage in an institutional environment, where infants and children are deprived of the touch of parents, could be hugely positive” she says.

Arfi launched her petro-chemical free babycare range, the first of its kind in the world, almost 10 years ago.